

Women and the Law Committee Breakfast October 2, 2010 ~ 7:30 a.m. – 8:30 a.m. Oceanview Suite 7 and 8, Pan Pacific Hotel Vancouver

Please join us for the Women and the Law Committee Breakfast Saturday, October 2 in Vancouver.

The committee is pleased to have <u>Pippa Blakemore</u>, a leading international expert in business development, marketing and sales for lawyers, kick-off the meeting with a short talk entitled, "Network with confidence: turn contacts into clients." Pippa is a frequent presenter at the IBA Annual Meeting and receives rave reviews.

Following Pippa's program, attendees will share business development tips. Please come prepared to briefly describe one way you have received very high or low return on investment (ROI) from a business development activity. These ideas will be posted on the Lex Mundi Global Opportunities for Advancement and Leadership for Women in the Legal Profession (GOAL) website and featured in the *GOAL Newsletter* that is under development.

You will also hear about the cross-firm pilot mentoring program being undertaken as part of the GOAL strategic initiative and learn about future GOAL projects and how you can become involved.

We hope you will join us October 2 in Vancouver. Should you have further questions regarding GOAL or the meeting, please contact Melinda Eggenberger (meggenberger@lexmundi.com, 1.713.328.4520).

.